

APPRENTICES, STUDENTS AND PARENTS TOOLKIT

Apprentices, students and parents play a really important role in NAW. We appreciate your support throughout the week, whether that's sharing your apprenticeship or T Level journey or participating in events and activities with employers, schools, colleges or providers, your involvement is greatly appreciated.

We have put together some ideas and downloadable assets to help you get involved in #NAW2025.



APPRENTICESHIP KEY FACTS

- Over 700 apprenticeship standards across all levels.
- Over 80% employers and apprentices satisfied with their apprenticeships.
- 78% of employers reported improved productivity.
- Over 85% of learners are in good or outstanding (Ofsted) apprenticeship providers.
- 93% apprentices that achieve go into work or further training - 92% employment.

Data Source - Department for Education, October 2024.

Statistics: further education and skills - [GOV.UK](#)



APPRENTICES

If you are already an apprentice, tell your story and discuss the impact of your apprenticeship training, progression opportunities and how you have achieved your career goals.

Motivate and inspire the next generation of apprentices so that they can make informed decisions about their future. Telling your story will ensure more young people have better information on apprenticeships, from those who understand them best!

PARENTS

As a parent, you'll want to support your child with their apprenticeship, or their skills and training programme. Visit our Parents Advice and Resources page for information from organisations including the National Careers Service and UCAS: [Parents advice and resources](#) | [Skills for Careers](#)

[Click here](#) to find out more information about apprenticeships.

THINKING ABOUT BECOMING AN APPRENTICE?

Apprenticeships combine real work with training and study. You won't just study and gain new knowledge as an apprentice, you'll be putting what you learn straight into practice. They are **open to everyone, of any age.**

As an apprentice you'll:

- Train for the workplace.
- Get hands-on experience.
- Earn a salary and get the same rights as employees, including sick leave and holiday pay.
- Spend at least 20% of your working hours training or studying.
- Undertake ongoing assessments, including an end-point assessment.

It can take between one and six years to complete an apprenticeship, depending on:

- The apprenticeship you choose.
- Your apprenticeship level.
- Your previous experience.

Many apprenticeships are a great opportunity for those looking for their first role after leaving full-time education. Learn more about some of these [career-starter apprenticeships](#) and what each role entails.

You can search and apply for apprenticeships using the 'Find an apprenticeship' website.

[CLICK HERE](#)

FIND AN APPRENTICESHIP

To find out more about how apprenticeships work, visit [apprenticeships.gov.uk](https://www.apprenticeships.gov.uk).

VIEW OUR NAW EVENTS MAP

Search for virtual and in person events using our free interactive events map.

**VIEW OUR
EVENT MAP** [#NAW2025](#)

GET INVOLVED ON SOCIAL MEDIA

Apprentices, share your story on social media and inspire others to find out more about apprenticeships. Remember to use #NAW2025 in your posts. For video tips, see our main toolkit.

If you are interested in starting an apprenticeship, look out for Q&As hosted by employers on their social media channels. Get involved and ask them any questions you might have! Use the hashtag #NAW2025 to search for all NAW-related activity throughout the week.



Whether you're a parent, a current apprentice or a future apprentice, follow our social channels to keep up to date on #NAW2025 and all things skills!

APPRENTICESHIPS



T LEVELS



APPRENTICESHIP AMBASSADOR NETWORK (AAN)

The AAN has over 1,600 members – both employers and apprentices – who are all enthusiastic volunteers who invest their time championing apprenticeships. The AAN's aim is to connect more businesses and young people with high-quality apprenticeships to ensure every individual and employer will understand the value of apprenticeships as a route to opportunity and economic success.

If you are either a current or former apprentice, we want you to join our Network!

We want to use your stories and experiences to fire up greater interest in apprenticeships from young people.

We use opportunities in schools across the country as the platform for reaching hundreds and hundreds of students to talk to them about how apprenticeships can boost their career prospects.

The AAN will enable you to expand your network of crucial peer contacts – and give you access to a myriad of learning and development options.

Make a difference to the career goals of other young people by becoming an ambassador today!

There are nine regional Ambassador networks who will be using activities in National Apprenticeship Week 2025 to really showcase the difference apprenticeships make. Please reach out to your local network or email AAN.Chair@education.gov.uk to find out more.

#AAN

[CLICK HERE](#)

**FIND OUT MORE ABOUT THE APPRENTICESHIP
AMBASSADOR NETWORK**

WORK WITH OUR PARTNERS



Amazing Apprenticeships are the leading resource partner for National Apprenticeship Week (NAW), providing a wide range of apprenticeships and technical education materials, guidance and support.

LET US INSPIRE YOU!

Looking for inspiration this NAW? Our team will provide you with ideas for the different ways you can get involved, from the different ways to share your story, through to connecting with schools and colleges, we've got you covered.

APPRENTICES

There are many different ways that we can work with current and former apprentices to help you to share your story and inspire others, including magazines, posters and films. [Find out more.](#)

PARENTS

We offer a variety of ways to support you and your child to search and apply for apprenticeships, including guides, webinars and newsletters.

[CLICK HERE](#)

**AMAZING APPRENTICESHIP
RECOURCES FOR NAW 2025**





BBC Bitesize Careers has been developed in collaboration with experts, partners and young people. It offers peer-to-peer and expert advice to support young people in making subject choices throughout their education and in taking the first steps into the working world.

The site is packed with free videos, quizzes and podcasts including:

Job profiles – there are hundreds of job-profile videos to help students decide what career path they want to take.

Tips and advice – articles, quizzes, videos and podcasts on skills for work, work experience, CV writing, interview preparation and more.

Bespoke resources to celebrate National Apprenticeship Week and National Careers Week and resources created in consultation with careers experts, all for teachers and students to use in lessons, form time, or when learning at home.

BITESIZE CAREERS PODCAST SERIES 2 COMING SOON

Every topic we cover comes straight from what young people told us they wanted to know about. We're here to give them the answers they need.

- Working out your strengths and weaknesses
- How to get work experience and the next steps
- CVs, cover letters, and how to get that first job
- Interviews, presenting yourself and dealing with rejection
- Networking and practical steps to build an effective network
- Setting goals and achieving them

[CLICK HERE](#)

**FIND OUT MORE ABOUT
BBC BITESIZE CAREERS**



Uncover fantastic apprenticeship opportunities and get the scoop straight from industry pros and current apprentices.

The event will include apprenticeship myth busting, Q&As, feedback from employers, as well as former and current apprentices.

The event will be held on 11 February 2025.

CLICK HERE

FIND OUT MORE ABOUT THE BIG ASSEMBLY



Join Careermap for National Apprenticeship Week 2025 and take the first step toward an exciting future!

Students and parents, seize the opportunity to explore a world of apprenticeship programs through live webinars and interactive Q&A sessions with leading employers. Learn how these programs can offer valuable experience, education, and a direct path into your desired career. Embrace this chance to discover opportunities that align with your passions and goals, setting the foundation for a successful and fulfilling professional journey. Don't miss out on shaping your future during this impactful week!

Go to www.nationalapprenticeshipweek.co.uk to register

CLICK HERE

FIND OUT MORE ABOUT CAREERMAP





The Festival of Apprenticeships is a roadshow exhibition promoting and celebrating all things apprenticeships. More than just a careers fair or conference, the event is a one-stop shop for anyone looking to find out more about apprenticeships.

[CLICK HERE](#)

**FIND OUT MORE ABOUT THE
FESTIVAL OF APPRENTICESHIPS**

GetMyFirstJob is on a mission to inform young people about their options and create effective and efficient routes into training and employment – a mission that started over 10 years ago, inspiring millions of young people across the country during this time.

Whether you know exactly what career you want to pursue or have no idea where to start, there's advice, guidance, opportunities and information to suit everyone. From apprenticeships to work experience, bootcamps to graduate programmes, they cater to everyone - no matter your starting point.

[CLICK HERE](#)

FIND OUT MORE ABOUT GET MY FIRST JOB





THE NATIONAL APPRENTICESHIP SHOW

Real-world, on-the-job learning opportunities through apprenticeships. For over two decades, Pathway Group has been at the forefront with support for people looking to upskill and reskill.

[CLICK HERE](#)

**FIND OUT MORE ABOUT
PATHWAY GROUP**

The National Apprenticeship Show - London & South East is taking place at Sandown Park Racecourse in Surrey on the 11 & 12 February, during NAW 2025!

The National Apprenticeship Show covers all levels of Apprenticeships, from entry level to higher and degree, and is an amazing opportunity for young people and their key influencers to find out more about Apprenticeships and how to earn while you learn.

This FREE event offers you and your young person a chance to engage, face-to-face, with some of the regions top Apprenticeship employers and providers.

[CLICK HERE](#)

BOOK YOUR FREE TICKETS HERE

Open times

Tuesday 11 February 2025 10:00 - 14:30
and dedicated Individual/Parent/Carer
session 15:30 - 18:00

Wednesday 12 February 2025 10:00 - 14:00

Don't forget to give us a follow too!



UCAS

unifrog
the universal destinations platform

UCAS combines detailed information on industries and careers, and live apprenticeship listings for all levels, including degree apprenticeships for students and parents alike. With UCAS, individuals can explore a personalised discovery journey through the UCAS Hub, along with support for applications, finance and more on the UCAS website.

For students exploring apprenticeship options, UCAS enables them to [search](#) for live opportunities with the apprenticeship search tool, as well as signing up to receive tailored opportunities straight to their inbox via Smart Alerts. What's more, they can get to know the different industries offering apprenticeships, and even a taste of working life through Springpod [Virtual Work Experiences](#).

Backed up with expert knowledge and real-world case studies, the advice, guidance, and opportunities on offer make UCAS an important destination for aspiring apprentices.

CLICK HERE

FIND OUT MORE ABOUT UCAS

**SKILLS
FOR LIFE**

Dive into the world of apprenticeships at Unifrog's virtual apprenticeships fair! Connecting top employers including the MET Office, BBC and Lloyds Banking Group with school students across the UK, this event is the perfect opportunity to explore the latest in apprenticeships. Attend live sessions, network one-on-one, and leave with some top tips on how to find and apply for your dream apprenticeship.

CLICK HERE

FIND OUT MORE ABOUT UNIFROG

NATIONAL #NAW2025
APPRENTICESHIP
WEEK 10-16 February